

KEEP YOUR WORLD MOVING



If only you could view the world around - the floating clouds above, the bright blue lagoon straight ahead, the greenery that flanks you, the children playing behind, the green grass that carpets the ground beneath, a telescopic view of the bird perching on the willow or the bird's eye view of all that you see and your own position in relation to the exotic spot that you wanted to be in all along, - all at once!

Can you believe if someone told you it is possible?

Yes, you can believe, you have to believe, for, this reality is just a click away. Moreover, you are the master of the scene. You choose, you view, you pause and you proceed the way you want. You can zoom in and drill down to an object or zoom out into a wider view. You can move up, down, left, right or oscillate between points arbitrarily. Until now you have been quite satisfied with someone else's decision as to what and how you should have your visuals. You had no other way or you didn't know there was another way.

Stillness is beauty. Life is motion. 360° Interactive Panorama gives a perfect blend of both making the still images come alive in beauty. This panorama experience can be enhanced greatly with sound bits from the event or selections from enlisted live music to suit the taste of the viewer

In contrast to videography the images delivered and viewed over the internet give you a greater sense of being actually there. 360° Panorama images virtually convey more information about the subject or event in context to everything else around it than the video clippings.

All you need is an aesthetic mind attuned to the minute, eyes alert to the visual wonders and ears thirsty for the well springs of soul stirring music apart from what technology can give you.

Your fingertips turn you round 360 degrees. Click on the screen and drag the cursor to look around as if you are following a tour guide round the campus. It also provides 'hot spots'-areas you can click to get more information. Pressing the SHIFT key you can zoom- in Panorama and

zoom it out using CONTROL key.

Your door to this panoramic world has been opened by Leen Thobias, our Creative Director, acknowledged by the Limca Book of World Records for being the first Indian to do a photo biography. A photojournalist for 15 years with Malayala Manorama, he has success stories in HDR and 3 Dimensional Photography to his credit. Today he makes magic with his camera and takes his viewers into a new world of experience 360° round - left to right, top to bottom.

There is another way. 360° Interactive Panorama.

A single moving visual conveys more than a thousand still images. But when a thousand still images start moving together we have the miracle of 360° Interactive Panorama.

Why P-4panorama?

Our virtual tours are designed to build your brand, inspire your audience, and increase your sales. Here are just a few of the advantages to virtual tours produced by p4 panorama.

- ✗ Full screen high definition viewing
- ✗ 3D object placement
- ✗ Clickable information points
- ✗ Custom designed musical scores
- ✗ Live audio
- ✗ Video placement within virtual tour
- ✗ Flash Effects (live T.V, ticking clock, waterfalls,)
- ✗ Custom designed layouts & map navigation
- ✗ Web design and development
- ✗ Compatible with iPad and iPod
- ✗ Free insertion to major news portals and blogs
- ✗ Lowest price packages



p4 panorama

The Pioneers in 360° Photography in South India

Leen Thobias, Creative Director

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